

CO-EDS

10¢
AUGUST

FUN ON THE CAMPUS



**CURVESOME
ANGLER**

(See Page 14)

CINCY MIXER RUTGERS BARNWARMIN'

ARCHERY-FISHING CO-EDS ON B'WAY

Shall I wait till the WAR is over?

"Think I'll try to make my Evenings worth Something"

"Some Day I'm going to Start Out for Myself!"

"Ought to put over that Money-making Idea"

"Believe I'll do some Good Reading"

"Think I'll change my Job"

The Man with the "Grasshopper Mind"



You know this man as well as you know YOURSELF. His mind nibbles at EVERYTHING and masters NOTHING.

At home in the evening he tunes in the radio—gets tired of it—then glances through a MAGAZINE—can't get interested. Finally, unable to CONCENTRATE on anything, he either goes to the MOVIES or FALLS ASLEEP in his chair.

At the OFFICE he always takes up the EASIEST thing first, puts it down when it gets HARD, and starts something else. JUMPS from ONE THING TO ANOTHER all the time!

There are thousands of these PEOPLE WITH GRASSHOPPER MINDS. In fact they are the very people who do the world's MOST TIRESOME TASKS—and get but a PITTANCE for their work. They do the world's CLERICAL WORK, and routine drudgery. Day after day, week after week, month after month, year after year—ENDLESSLY—they HANG ON to the jobs that are smallest-salaried, longest-bored, least interesting, and poorest-futured!

If YOU have a "grasshopper mind" you know that this is TRUE. And you know WHY it is true. A BRAIN THAT BALKS at sticking to ONE THING FOR MORE THAN A FEW MINUTES surely cannot be depended upon to get you anywhere in your YEARS of life!

The TRAGEDY of it all is this: you know that RIGHT NOW you are uselessly jumping HERE AND THERE. Yet you also know you have WITHIN YOU the intelligence, the earnestness, and the ability

that can take you right to the high place you want to reach in life!

What is WRONG? WHAT'S holding you back? Just one fact—one SCIENTIFIC fact. That is all. And when you know what it IS, then you can easily learn how to apply it; make it help to carry you STEADILY, POSITIVELY, AND DIRECTLY to prosperity and independence.

The fact is one which has been PROVED and stated by the world's foremost scientists and psychologists. You are only a fraction as successful as you COULD be! Why? BECAUSE, as Science says, you are using only a fraction of your real BRAIN-POWER!

A fraction of his brain is all the AVERAGE person uses. He is paid for a fraction of what he really possesses because that is all he actually USES. The remainder lies dormant. The longer it is unused, the harder it becomes to use it. For the mind is like a muscle. It grows in power through exercise and use. It weakens and deteriorates with idleness.

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how to make quick, accurate decisions, how to reason logically—in short, how to make your brain an instrument of all-around POWER. It tells you how to lighten the negative qualities like forgetfulness, brain fog, inertia, indecision, self-consciousness, nervousness, aimless wandering, lack of system, procrastination, cowardice.

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The new test course is called "The Pelman Course in Mental Training." It consists of 10 books, each one a complete lesson! The complete test course will be sent to you for only \$1 or you may have any single lesson for 10c.

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Don't continue to GAMBLE that YOUR future will be bright whether or not you DO anything about it! Mail the coupon today—NOW! —The Pelman Institute of America, Dept. 728, Parkside Bldg., New Rochelle, N. Y.

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Chief of the British Air Force
"No man thinks of the matter until he has read the PELMAN Course for mental training. The course has been the best thing I have found in my life."



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ON OUR COVER

Fresh angle on angling is newly-invented sport called archery-fishing, fittingly designed for squeamish gals who have horror of baiting ordinary hooks with wriggly worms. Especially constructed "fishing arrow" obviously requires no bait, expands immediately after penetration, so shaft won't slip out.

Pretty University of California Co-ed Kay Paige (above) demonstrates equipment.

DEFENSE FOR VICTORY

Notoriously packed with war-working girl receptionists, filing clerks, typists, comptometer operators, living five and more to a room in overcrowded boarding houses, with few, if any, wholesome recreational outlets, the nation's capital offers marshes, sex maniacs a fertile field of exploitation.

College girls preparing to join their defense-working sisters, read newspaper accounts of all-too-frequent attacks on fair government employees homeward bound from late assignments, became discouraged at the prospect of life in strange surroundings.

To combat the situation, co-eds were first to hit upon Jiu-jitsu as necessary supplemental training to courses preparing them for jobs which will take them away from home.

On pages 16, 17, 18 and 19 of this issue, Hunter College's Florence Fitzgerald shows how principles of Japanese-invented art of Judo (or Jiu-jitsu) are applied in warding off unexpected attacks by assailants of large stature, powerful physique.

CO-EDS strongly recommends intensive study of this scientific method of self-defense to all young women who have occasion to travel alone.

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METRO-GOLDWYN-MAYERS
LION'S ROAR

Published in
this space
every month



The greatest
star of the
screen!

April showers bring Metro-Goldwyn-Mayer flowers.

One is a daffodil and the other a daffy-down-dilly.

"I Married An Angel" and "Rio Rita".



In the former Nelson Eddy is the "I" and Jeanette MacDonald is the "Angel".

But in the latter Abbott is not "Rio" and Costello is not "Rita".

These are two excellent starring combinations and two excellent pictures.

Anita Loos—a neater screen writer we never knew—made "I Married An Angel" into a photoplay.

She had as a basis the celebrated Broadway (and points west) stage success produced by Dwight Deere Wiman.

This was a musical adaptation by Rodgers and Hart of the play by Vassary Janos.

W. S. Van Dyke II directed. And an adroit job, too. He has missed none of the charm.

The cast is one to cast your eye on. The melodies will haunt.

The idea: Nelson Eddy, disillusioned with the quirks of matrimony, asks for an angel. Heaven obliges. She arrives wings and all.

The entertainment is down-to-earth.



Getting down-to-mirth, consider "Rio Rita".

This is the biggest enterprise the King Zanies have ever graced.

Abbott and Costello are their funniest. The film is all theirs.

But one or two renowned and attractive personalities appear in the proceedings.

You can't mention Kathryn Grayson or John Carroll.

"Bud" and "Lou" in their first big Metro-Goldwyn-Mayer opus will have you rolling in the aisles.

So let's go rolling down to "Rio Rita".





Hazel Abel (left), in pirate costume, and Jesale Murray, as French maid, make precipitous entrance by way of waxed slide, traditional approach to fraternity parties.

ATO CHAPTER'S STORY BOOK BALL

U. OF NEBRASKA GREEKS MEET GREEKS AT SHINDIG

UNIVERSITY of Nebraska's local Gamma Theta chapter of Alpha Tau Omega fraternity threw its second Story Book ball, this year, on first floor of Lincoln's Cornhusker Hotel, according to custom requiring active brothers to sponsor gala campus event in alternate years. Only if lodge treasury is unable to stand the financial strain are Omegas excused from honoring the tradition, an unthinkable state of affairs.

ATO members (old-grad alumni came trooping back to the campus for festivities, some with wives) and guests (invitations went to every house on Fraternity Row) dressed as well-known characters out of best-selling novels, four-star movies, hit

plays, magazine ads, or caricatured internationally and nationally known celebrities. Famed ATO alumni are: former Ambassadors Norman H. Davis, Robert W. Bingham, former Governor of Puerto Rico Gen. Blanton Winship, Gen. R. L. Bullard, Author Irving Bacheller.

After disposing of wraps, guests first crawled on hands and knees through hole in fence (see below), then coasted down steep waxed slide (see left) in order to reach ballroom floor where party was held.

Popular figures present by proxy were Sonja Henie, Walt Disney's Dopey, Marlene Dietrich, Harpo Marx, and comic strip's Daisy Mae and Li'l Abner, Superman, others.

Hawaiian Dancer Marjorie Smith emerges from hole in prop fence, all tangled up in grass skirt from crawling on hands and knees. To reach dance floor, she had to negotiate slide.





Gloria Mardis and Darrel Devoe as Painted Doll and Wooden Soldier. Story Book ball is given every other year by local chapter of Nebraska University's Alpha Tau Omega fraternity at Lincoln.

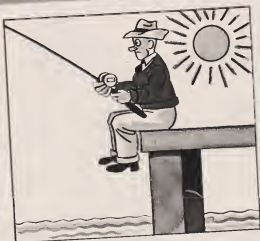
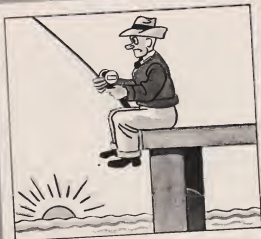


Prizes for most effective costumes went to pretty Betty Jo Lendley and dapper Bob Smith, who received ovation for unusually well performed Apache dance.

Oldtime Kelly Springfield *Two-To-Retire* ad was paired by pajamased Pat Herminghaus and Jim Critchfield. Pat was one of first of her sex assigned role in 1941 Kessel Klub

vanity show, previously restricted to male undergraduates. She's excellent dancer, was cast as Mexican dancing girl in last year's musical comedy entitled *Toros del Torro*.







"Gosh! Was I gypped on this book!!"

Barnyard props for Rutgers University's New Jersey College for Women's Barnwarmin' were obtained from affiliated agricultural school. Here Bob Johnson helps Coed Lee Pursell to feet after sitting out dance on genuine straw.

SQUARE DANCE ROUNDS OUT PROM WEEK

MILD HORSEPLAY FEATURES RUTGERS UNIVERSITY BARNWARMIN'

UNWILLING to take time out from University-sponsored defense classes in order to rehearse and stage annual Junior Show, traditional highlight of Prom Week at Rutgers University's New Jersey College for Women, patriotic third-year students cheerfully substituted hastily arranged old-fashioned barn dance for thrilling formal event every co-ed eagerly looks forward to from moment she enters college.

Red barn painted on huge canvas hung at one end of Jameson Hall on campus, provided authentic background for barnyard atmosphere. Heightening bucolic effect were real wagon wheels, harness, feedbags, hay, two live chickens, contributed by affiliated Rutgers Agricultural College.

Girls in brightly colored gingham, prints and pinafores, wearing bonnets or bows in their hair, square-danced with straw-hatted, plaid-shirted, dungaree-clad dates to strains of *Virginia Red*, *Arkansas Traveler*, *Duck for the Oyster* played by bill-billy band, which alternated folk music with modern swing rhythms.

Chairman of Dance Committee was Frances Daire, Henry Stover was caller.



New Jersey College for Women co-eds elected to forego annual Junior Show, customary culmination of From Weck, when it appeared that time necessary for preparation and

rehearsals would necessitate cutting defense course classes, which were deemed too important to miss. Instead, committee arranged Barwaremin' party for juniors and their dates.

Broom-handle proves unmanageable partner and Jane Walter goes down in a heap. Bob Johnson interrupts dance with laughing Lee Purnell, goes gallantly to Jane's assistance.

Alvin Mancusi-Ungaro puts Partner Jeanne Reimer "up-and-down-and-ladies-under," in response to call by Hank Stover. In between square dancers band played swing music



BARNWARMIN' (Concl'd)

Irrepressible Jeanne gets aboard her improvised horse, pretends she's herd-riding cowgirl. Indulgent Alvin watches her "tear down stretch." Authentic farm props were obtained from University's agricultural department, but synthetic boosin was supplied by Committee on Decorations for purposes of atmosphere, not for her inspiration.



Jeanne insists on testing authenticity of decorative farm and field gear. Below, she climbs into hayrack set aside for spectators, with helping hand from Alvin, who climbed up before her.



She's not (very) squeamish about handling live chicken. Bob Menzel tries to appear nonchalant as one he's holding flaps wings wildly in heroic but vain effort to escape.



From haymow (see lower left, opposite page), Jeanne hoists herself onto ancient wagon-wheel, where she perches precariously while photographer gets engaging shot of her sharing apple with obliging Escort Alvin Mancusi-Ungaro. Formal Junior Prom took place on the previous evening.



University of Cincinnati's pretty Household Arts Sendor Mary Cortright tests temperature of water before dunking herself in spacious pool, finds it to her liking. Popular campus beauty, she was elected band sponsor last year, wicked baton between halves of football games.



COLLEGIATE MIXER STIRS UP CO-ED RIVALRY

NICE POOL WHETS COMPETITIVE INSTINCTS

TO foster closer relations and better understanding, promote friendly rivalry among girls of various mid-west colleges, University of Cincinnati co-eds annually invite to campus for a day of social and athletic recreation, representative groups of female undergraduates from schools throughout states of Ohio, Indiana, and Kentucky.

This year, more than 350 women students, among them numerous feminine athletic stars, members of their *alma mater's* women's varsity teams, accepted bids to Cincy's get-together.

Fair arrivals found tastefully prepared lunch awaiting them, during which they became acquainted with each other, warmed up to occasion.

After lunch, bugle announced start of "play period." Girls quickly changed into playsuits and swimsuits, assembled at designated places on campus for rounds of volleyball, basketball, table tennis, badminton, shuffleboard, fencing and swimming.

Games had been arranged merely as outlets for exuberant spirits, with no thought of actual competition. But what began, innocently enough, as exhibition by Cincy's Penguin Club water ballet squad, shortly developed into hotly contested aquatic match between divers and swimmers of rival schools.

Balcony seats were at a premium as all other activities ceased and visitors crowded into pool to watch contest.

Highlight of University of Cincinnati's annual Playday, to which came women students from colleges located in Ohio, Indiana, and Kentucky, was water ballet presented by U. of C.'s Pen-

guin Club. At conclusion of each picturesque formation, girls broke up and dove into water. Spectacular routine is one performed by girls in luminous tank-suits, which glow in darkness.





Miami University's Betty Bachman (left) and University of Cincinnati's Wilma Theler use electrically-operated hair

dryer in locker-room of Cincy's splendidly equipped gym. Wilma won sidestroke event from Betty in uncarded race.

Unexpected excitement in pool, when mermaids staged impromptu swimming meet, attracted large gallery. Below,

Miami University Co-eds Maxine Schaeffer (left), Jeanne Schiller (with camera) and Ann Lum watch proceedings.



Marietta College's Betty McKinney won first place in diving exhibition. Despite leanness of competition, Playday was thoroughly enjoyed by everyone, and thrilling day ended with dinner in grill.



Jean threads arrow with fish-line for University of California's Kay Paige. Line is inserted in small hole of patented arrowhead, whose expanding flanges secure the speared fish.

ARCHERY-FISHING ARCHES ANGLERS' EYEBROWS

CO-EDS SHOOT ARROWS AT FISH WITH BATED BREATH

POET IZAAK WALTON undoubtedly considered himself the "Compleat Angler," and presumably he was, in his day. For time was when a can of worms, nickel hook tied to bamboo pole, sinker and cord constituted adequate equipment for a day's fishing.

Nowadays, the fresh-water fisherman goes after trout with hat-band full of expensive flies, chooses between Dolly Varden and Coachman, lands fish with costly net or trimly-fashioned gaff. For marlin or tuna, he requires a fitted pole with woven line, tooled leader and

finely-machined hooks, casts from after-deck of luxuriously appointed launch.

But it remained for U. S. college girls to invent the radically new and novel sport of fish-hunting with bow and arrow (practically only equipment required, except for underwater diving goggles to rescue arrows driven into stream's bed).

Of course, one needs to be more or less of an archer to succeed in spearing elusive mullets, which swim close to surface. Accompanying photos may give you some idea of how you, too, can enjoy sport.



Kay demonstrates proper archery-fishing forms: bow parallel with body, which forms right angle with arrow, before release. Leather wrist-guard protects inside of forearm from friction of speeding arrow, about to disappear into the water at lower left.



Jean threads own arrow. Archery-fishing is not too difficult a sport for expert archers to learn. Slightest body motion or shadow falling on water's surface will frighten away quarry.



Jean spots unwary mullet three inches below surface but, unprepared to take advantage of situation, excitedly points out prey to Kay, who takes careful aim, steadying herself on bench.

Ravenously hungry after hours of fish-hunting, modern Dianas repair to shady spot nearby, where they lay aside bows and helmets. Day's haul of two fairly large mullets is

placed in pan over hastily-built fire, and girls prepare to enjoy old-fashioned fish fry. Mulletts are edible fresh-water fish found in warm climates, are usually greenish or copper-colored.





Hunter (N. Y.) College's nineteen-year-old Florence Fitzgerald illustrates on this and following page Judo technique for handling attacker who begins by getting tight grasp on her hair.



Quick as a flash, Florence gets grip on his shirt or coat, places right foot in groin, pulls him toward her. At same time, she bends her left knee, and leans backward.

HUNTER COLLEGIAN BAGS BIG BAD WOLF


COLLEGE GIRLS PRACTISE JUDO TO GIVE
MASHERS THE AIR AND KEEP 'EM FLYING

DISTURBING reports from nation's capital reveal that female office-secretaries and assistants, homeward bound from late assignments, are frequently accosted and, in one or two instances, attacked by sex-crazed thugs. Deplorable situation has led college women, other prospective young girl war workers to add instruction in Judo, or Jiu-jitsu, to courses preparing them for various types of defense work.

Self-defense against mashers for women on their own is capably and quickly taught to constantly increasing numbers of New York college students by Manhattan's Academy of Jiu-jitsu's Paul Zippel. Zippel, in the accompanying pictures, "leads with his chin," gives

apt pupil, Hunter Collegian Florence Fitzgerald, opportunity to display her skill in repelling typical advances from would-be masher.

By fitting coincidence, Japanese, who are responsible for current necessity for working knowledge of the art, invented Jiu-jitsu. Skillful and timely application of principles enables slightly-built victim of sudden assault to throw an opponent of more powerful physique. Logical explanation of Judo's effectiveness lies in dextrous execution of simple maneuvers by person attacked, paradoxically forcing assailant to use his strength to own disadvantage. Attacker must be calm.



She drops to floor, pulling assailant with her, straightens right leg as she falls. Leverage throws him forward and over her head, aided by extra push with toes, at end of arc. He lands heavily, fight knocked out of him. Often he becomes unconscious.

CO-ED
BAGS
WOLF
(Concl'd)



AGAINST KNIFE ATTACK ARM LOCK IS BEST DEFENSE. FIRST COUNTERMOVE IS SHOWN ABOVE.



SHE THROWS HIM OFF BALANCE BY BENDING HIS ARM BACKWARD OVER HER WRIST.

WOLF-444 ATTEMPTS TO THROTTLE HER FROM BEHIND. SHE REACHES UP FOR HIS FOREARM.



USING HIP, SHE PULLS HIM FORWARD, TOSSES HIM OVER HER SHOULDER.





Above: what appears to be graceful ballet step is in reality the "leg trip," effective defense against any type of attack. As she kicks his leg forward with heel of her foot, she pushes him backward with her hand. Below, powerful scissors squeeze causes assailant to release stranglehold. Florence has been taking Judo lessons from Zippel for about two years.



COLLEGIATE ROUNDUP: FROM HERE, THERE, EVERYWHERE

HOT-ROCK-ETTES



Alpha Omicron Pi sorority girls stole show from competing Greek societies at University of Tennessee's annual circus-carnival, when hot Omicron line swung off stage and into the aisles. Above, Nellie Claggett leads her rhythmic troupe in opening skit entitled "Camp Hot-Roc."

TURNABOUT



University of Missouri's Marjorie Littleton kisses Steady Bill Holmes goodnight after escorting him home from Turnabout Dance. Girls bought corsages for boys, paid for taxi-cabs, drinks and cigarettes.

PATIENT CO-ED



Louisiana State University co-eds apply leg tourniquet to "patient" in first-aid drill conducted by students as part of war-preparedness training program. Class is most popular of civilian defense courses added to University's regular curriculum after U.S. declared war on Japs.

SHORT CUT



Unmoved by persistent Wesleyan (Conn.) University Freshmen Nat Hathaway (crouching) and Roger Etherington is Lord and Taylor manikin they're trying to date as part of Alpha Chi Rho initiation.



LEG ART

Primitives present no problems to patriotic University of Georgia Co-ed Nona Kate (left) and Sadie Nell Williams. With silk stockings rationed for duration, girls paint "hose" on legs with washable dye.



CO-EDORABLE

Queen of New York University's Junior Prom was Singing Star Linda Ware, also elected Miss Co-edorable by admiring students. In appreciation, lovely Linda put in full day on Washington Square campus, attended classes (above, second from right), lunched with undergrad.



ON PARADE

Shapely Christian (Mo.) Collegians Skipper Dunham (left) and Betti Jo Friedel contribute bit of fancy struttin' to show staged by co-eds for entertainment of neighboring Fort Leonard Wood soldier boys.



GIRLS MAKE NEWS

During nationwide bond-selling tour, MGM Starlets Jetty Parker (at typewriter) and Dorothy Schooner arrived in Madison, Wis., in midst of University of Wisconsin's 80th anniversary celebration of Daily Cardinal's founding. They were persuaded to serve as editors for the day.



"Here's one I heard at the beauty parlor, dear: Who was that woman they saw you with last night?"



"I hear there's a talent scout from Western Union looking us over!"



"Say-y-y!! This cer'nly builds you up!"



"We do things differently at this camp, miss—the boys want to autograph you!"

JUNIOR MISSES SCORE IN BROADWAY'S FEW HITS

CO-ED CHORINES ARE IN LINE FOR ADVANCEMENT

IN a season filled with disappointment for theatrical oldsters, the younger generation is experiencing more widespread recognition of its acting talents than it has enjoyed in many a year. But we defy anyone to find the slightest causal relation between the phenomena.

Fact is, currently successful shows, dramatic as well as musical, boast entire casts composed of youngsters in their early twenties. Among them are pretty co-eds from colleges and universities throughout the U.S.

This year's chief collegiate contribution to the theatre is Howard (Ala.) College's pretty 21-year-old Mary Anderson, subject of uncommonly bitter dramaticcritical dispute. Mary's controversially-received portrayal of the poisonous *Guest in the House*, is her first Broadway role, gives promise of brilliant future.

Charmingly represented by bevy of glamorous showgirls pictured on these pages are New York's Columbia, Cornell and Hunter, Missouri's University of St. Louis and Stephens College, University of Michigan, Oklahoma College for Women, and U.C.L.A. They sing, dance, otherwise ornament musical revues like *Banjo Eyes*, *Sons O' Fun*, and *Let's Face It*, acknowledged hits.

Dreamy-eyed Marjorie Young, *Banjo Eyes* chorine, graduated from Missouri's Stephens College, where she studied drama under venerable Maude Adams.



Another Banjo Eyes
beauty is Doris Dowling, 1940 graduate of New York's Hunter College, where she majored in English literature and dramatics. Here, she limbers up backstage before curtain time at Hollywood Theatre in New York.



Zanies Olson and Johnson picked lovely Georgia Francis, who received degree from Cornell University in 1940 as one of the *Sons O' Fun* showgirls. As undergraduate on Ithaca campus, she majored in dramatics.



Above; U. C. L. A. Delta Zeta Peggy Ann Holmes employs hunt and peck system when answering letters from boys, while waiting for call to go on in *Banjo Eyes*. Below: *Sons O' Fun*'s Barbara Hull hails from University of St. Louis.



CO-EDS ON
BROADWAY
(Concl'd)



In Let's Face It is Oklahoma College for Women Physical Education Major Marilyn Randels, varsity swimmer and hockey star. She taught tapdancing.



Also in Banjo Eyes is University of Michigan's Shirl Thomas. Shirl, too, was dramatic major, member

of Gamma Phi Beta sorority. She was university band songstress, played lead in varsity shows.



26 Glamorous showgirl in Cole Porter's smash-hit musical comedy *Let's Face It* is Columbia University's Peggy Littlejohn, who received her stage training as mem-

ber of Morningtide Players, organized more than two decades ago by Prof. Hatcher Hughes. Above, Peggy limbers up back and muscles during rehearsal.



Featuring
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 LABYRINTHS
 ANAGRAMS
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POPULAR CROSSWORD PUZZLES

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A black and white portrait of a young woman with dark, wavy hair, wearing a light-colored top and a necklace, standing in front of a brick wall.

A black and white photograph of a woman sitting on a beach. She is wearing a light-colored, short-sleeved top and shorts, looking towards the camera. The background is a dark, textured surface, possibly sand or rocks.



549 W. RANDOLPH ST., CHICAGO, ILL.

*Let the Stars
Be Your Guide*



★

City..... State.....

28

WAR RATIONING SEALS UNKNOWN WAXERS' OUTLET

DUPLICATE NEEDLING IS DEEMED NEEDLESS BY WPB

By PAT BALLARD

C'EST LA GUERRE

SINCE our last get-together, Uncle Sam has spoken for 70 per cent of the resin and other materials needed for waxworks. While this figure eventually may be modified, you'll be hearing only carefully selected tunes by just as meticulously selected bands, from now on.

In the good old days (before Pearl Harbor), a hit tune was needed by at least a half dozen bands on as many record labels. Now, boys-who-have-the-say who discover another *Chattanooga Choo-Choo* will hand it to just one leader for recording. This will be tough on unknowns, but then the business has always been tough for unknowns.

NO WORRY FOR BEST SELLERS

Ace recording outfits, such as Sammy Kaye, Jimmy Dorsey, Tommy Dorsey, Glen Miller and a half dozen others, needn't lose sleep over record curtailment. Demand for their whizzarounds will always be great. Only second-raters will get the axe; which is sad, because most first-raters were once second-raters. But for the duration, few new bandstars will ascend to dizzy heights, and you'll just have to be contented with the old favorites.

FOOT-WARMERS

Juke boxes will take the rap along with everything else, in the record shortage. But there are still plenty of 'em in operation, and the following platters seem slated for summer success:

Woody Herman (Decca 4293) has done a slick job on *Too Late and Fort Worth Jail*. The Woodchoppers (Elite 5020). It's nice to have Bunny back with us. *Slylark*, Hoagy Carmichael's most outstanding instrumental song since *Stardust*, has also been recorded by Glen Miller (Bluebird 11462), Dinah Shore (Bluebird

11473) and Harry James (Columbia 26533).

Hottest thing on the summer scene will be *Jersey Bouncer*, especially as recorded by Benny Goodman on Okeh 6590. This tune bids fair to become another *Choo-choo*.

Tommy-the-Dorsey cut *The Last Call for Love and Poor You* for Victor (No. 27849), and it's a honey—both sides.

Records to watch in the selling sweepstakes are *Tangerine* by J. Dorsey (Decca 4123), Fred Waring's *Buckle Down Wascokie* (Decca 18275) backed by *Moonlight on the Campus*, and *How About You*, waxed by both T. Dorsey (Victor 27749) and Eddie-the-Duch, Columbia 36501—swell tune!

DORSEY CHANGES HIS MIND

No sooner had press releases been issued regarding the MGM-Dorsey record merger, than war conditions caused Tommy-the-Dorsey to do a turnaround back to Victor, his old alma mammy. Tommy will continue to record for Victor, picking top tunes and getting top money. MGM wisely decided now wasn't the best time to go into the recording business.

THE BANDSMEN

Duke Ellington increased his popularity at the Trianon Ballroom in California, while Tommy Tucker set the world on fire at the Essex House in N. Y. Freddie Martin made a quick click, and is going great guns at the Waldorf-Astoria. Leo Reisman, up and down the last few years, is well-established in the Rainbow Room at Rockefeller Center. Charlie Spivak will preside at the Pennsylvania, N. Y., this summer, which means the jitterbugs will be amply supplied with generous helpings of ants for their pants by the top-tooting master of the hot trumpet.

All in all, summer will be full of jive, because now more than ever cash customers are demanding escapist music—loud, fast, and hot!



"Favorite Date" of First Infantry Training Regiment at Camp Wheeler, Ga., is NBC's diminutive Mary Ann Mercer, singing star of *Uncle Walter's Dog House*.

WATCH THESE!

Hit Parade possibilities are the following newbies: *Taint No Good*, Sometimes, *Snoopy Little Cutie*, *So Long Sweetheart*, *On Echo Hill* and *A Shady Lane*, the lyric of which will soothe anybody's jittered nerves—here it is:

"Trade your troubles for a shady lane
Beside a lazy pool.

Take your worries where it's safe and
sane,

With breezes blowin' cool.

Let your teardrops hear a robin song;
Tho' it's not for long, you'll smile.

Trade your cup of gloom

For daffodils in bloom

And life will be worthwhile!

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NOD DEPT.

Saluting the orchestra world's near-grat, we pin gardenias on Eddie Varzes in Rhode Island,

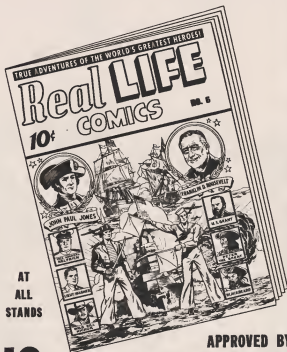
Mousie Powell in Pittsburgh, Don Ferraro, Ohio fave, Hal Munro, Alabama maestro, Jimmy Robinson, Pennsylvania, Eddy Morgan, Atlantic City, Jimmy Leonard, also of Pennsylvania, and Roxy Reif, another Keystone. Best wishes for continued popularity!

NEW JOB

Don Bryan, former ace trumpeter of Fred Waring's gang, is WMCA's new musical director. Don proved his versatility by (a) jumping from Ben Bernie's band to Toscanini's symphony orchestra; (b) conducting pit orchestras in Broadway musical comedies; (c) conducting the famous Telephone Hour on the airways. He's revolutionizing the small "house band" policy by hiring only the best musicians, conducting on superlative dancipation in the deep-south manner.

So long 'til soon!

—Pat.



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BEAUTY OF THE DAY

Sir: Sigma Chi Derby Day at the University of Tennessee at Knoxville is a traditional afternoon of excitement for campus coeds. Prizes are awarded for gag races. When the last athletic event has been run off, the boys choose the

Beauty of the Day from among the contestants.

This year the honor went to lovely Jeanne Strickland, member of Delta Delta Delta sorority.
Knoxville, Tenn. WARNER OGDEN



BRACING FOR CAREER

Sir: Eighteen-year-old University of Alabama Freshman Jan Manoville (below) comes from New York, and expects to return there after graduation, to seek her fortune as a short story writer. Jan

also has modeling ambitions, and keeps herself slim and in condition by exercising in her room with homemade appliances.

Tuscaloosa, Ala. ROSE LANGAN





America's Secret Weapon

You won't find it on the production lines at Rock Island or Willow Run.

It isn't guarded at the Brooklyn Navy Yard, or tested at Aberdeen.

But it's the toughest weapon these men you are looking at will ever take into battle. It's the stuff with which all our wars are won.

The boy in the uniform doesn't call it morale. That's a cold potatoes word for something John American feels deep and warm inside.

Perhaps he can't give it a name. But he can tell you what it's made of.

It's made of the thrill he gets when his troop train stops at a junction point and fifty good-looking girls are at the station with cigarettes.

It's made of the appreciation he feels for a bright new USO clubhouse where he and his

friends can go for a few hours' rest and relaxation.

It's made of laughter and music—when Bob Hope or Lana Turner visits his camp with a USO show.

It's made of his invitations to the homes of pleasant strangers.

It's even made of a cup of coffee and a Yankee smile—at some lone outpost in Iceland or Alaska.

Maybe it's just a feeling of kinship with this land of a hundred million generous people. Maybe it's just the understanding that this whole country cares; that the soldier is bone of our bone; that he and we are one.

Name it if you can. But it's the secret weapon of a democratic army—a weapon that can never be *ersatz*ed in Germany or Japan.

What can you do to sharpen this weapon? Give to the USO. This great national service organization that overrides race and creed has been entrusted by your government with responsibility for the service man's leisure needs. With maintaining clubhouses and providing camp shows, with a hundred thoughtful services to our men at home and abroad.

The needs of USO have grown as enormously as our armed forces themselves. This Spring we must have \$32,000,000.

Give all you can—whether it's a lot or a little.

Send your contribution to your local chairman or to USO, Empire State Building, New York City.

★ **USO** ★

BILL, YOU SURE HAVE A SWELL BUILD! DID YOU TRAIN FOR A LONG TIME?

ABSOLUTELY NOT! THE ATLAS DYNAMIC TENSION SYSTEM MAKES MUSCLES GROW FAST!

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Charles Atlas

An actual untouchable photo of Charles Atlas, holder of the title, "The World's Most Perfectly Developed Man."



..And I'll PROVE in Just 7 DAYS I Can Make YOU One!

I DON'T care how old or young you are, or how ashamed of your present physical condition you may be. If you can simply raise your arm and flex it I can add **SOLID MUSCLE** to your hips—yes, on each arm—in double-quick time! Only 15 minutes a day—right in your own home—is all the time I ask of you! And there's no cost if I fail.

I can broaden your shoulders, strengthen your back, develop your whole muscular system **INSIDE** and **OUTSIDE**! I can add inches to your chest, give you a vise-like grip, make those legs of yours lithe and powerful. I can shoot new

strength into your old backbone, exercise those inner organs, help you cram your body so full of pep, vigor and red-blooded vitality that you won't feel there's even "standing room" left for weakness and that lazy feeling! Before I get through with you I'll have your whole frame "measured" to a nice, new, beautiful suit of muscle!

What's My Secret?

"Dynamic Tension!" That's the ticket! The identical natural method that I myself developed to change my body from the scrawny, skinny-chested weakling I was at 17 to my present super-man physique! Thousands of other fellows are becoming marvelous physical specimens—my way. I give you no gadgets or contraptions to fool with. When you have learned to develop your strength through **"Dynamic Tension"** you can laugh at artificial muscle-makers. You simply utilize the **DORMANT** muscle-power in your own God-given body—watch it increase and multiply double-quick into real, solid **LIVE MUSCLE**.

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My method—**"Dynamic Tension"**—will turn the trick for you. No theory—every exercise is practical. And, man, so easy! Spend only 15 minutes a day in your own home. From the very start you'll be using my method of **"Dynamic Tension"** almost unconsciously every minute of the day—walking, bending over, etc.—to **BUILD MUSCLE** and **VITALITY**.

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In it I talk to you in straight-from-the-shoulder language. Packed with inspirational pictures of myself and pupils—fellows who became **NEW MEN** in strength, my way. Let me show you what I helped THEM do. See what I can do for YOU! For a real thrill, send for this book today. **AT ONCE, CHARLES ATLAS, Dept. 235-X, 115 East 23rd Street, New York City, N. Y.**

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